

What Can I Do With a Major in Multimedia?

Sample Occupations: The following listings are occupations you can pursue with a Multimedia Degree. Please note that this list is not exhaustive. There are many careers for which a Multimedia Degree prepares you. *Note that occupations that require an advanced degree are also listed.* For help in identifying more information about the occupations listed below, please visit the Career Center at 259 Highsmith Union.

3D and Web Animator	Cryptographer	Musician
Advertisement Designer	Digital Designer & Illustrator	Patent Attorney
Advertising Account Executive	Digital Photographer/Editor	Printing Manager
Animator	Digital Videographer/Editor	Project Planner and Creative Director
Applications Programmer	Documentation Librarian	Script Writer
Audio-Visual Producer	Educator	Software Designer/Developer
Coder	Graphics Designer	Software Engineer
Communications Specialist	Instructional Materials Designer	Special Effects Specialist
Computer Engineer	Information Technology Specialist	Technical Support Representative
Computer Illustrator	Marketing Analyst	Technical Writer
Computer Programmer	Marketing Materials/Packaging Designer	User Interface Designer
Computer Salesperson	Media Resources Director	Video Director & Producer
Computer Training Specialist	Mixer	Virtual Reality Environment Designer
Console Operator	Multimedia Production Designer	Web Site Designer & Developer

Sample Work Settings

Advertising Agencies	Entertainment Industry	Newspaper
Banks	Financial Firms	Professional and Technical Journals
Computer Consultant Firms	Graphic Art Industry	Research and Development Firms
Computer Corporations	Hospitals	Schools and Colleges
Computer Repair Companies	Insurance Companies	Statistical Firms
Computer Retail	Magazines	Test Development Firms
Construction	Manufacturing Firms	Transportation Industry
Data Processing Firms	Marketing and Research Firms	Utility Companies
Engineering Firms	Medical Industry	Weather Bureaus

Government Departments

Central Intelligence Agency	Department of the Navy
Department of Commerce	Department of Transportation
Department of Defense	Federal Bureau of Investigation
Department of Energy	NASA
Department of Health and Human Services	National Security Agency
Department of the Air Force	US Information Agency
Department of the Army	Veterans Administration

Professional Organizations

Academy of Interactive Arts & Sciences <http://www.interactive.org/>
American Computer Science Association Inc. <http://www.acsa2000.net/website/index.html>
American Council for Technology www.actgov.org
American Institute of Graphic Arts <http://www.aiga.org/>
Association for Women in Computing <http://www.awc-hq.org>
Computing Research Association <http://cra.org>
International Game Developers Association www.igda.org
The Association for Multimedia Communications <http://www.amcomm.org>

Internet Resources

Arts Opportunities <http://www.artsopportunities.org/>
Creative Talent Management <http://www.creative-talent-management.com>
Engineer and Computer Careers <http://www.careertech.com>
Game Jobs www.gamejobs.com
Jobs in Technology <http://seeker.dice.com/jobsearch/gentwo/index.jsp>
Production Hub www.entertainmentcareers.net
FilmStaff: Crew Placement Services <http://www.filmstaff.com/>
JobWeb www.jobweb.org
Margaret Riley Online Career Guide www.rileyguide.org
Research Institute for Advanced Computer Science <http://www.riacs.edu/>
Richard Bolles: What Color is your Parachute? – Job Hunters Bible www.jobhuntersbible.com
Tech-centric Job Search [Http://www.tech-centric.net/](http://www.tech-centric.net/)
UNCA Career Center Postings <http://www.uncacareercenterpostings.com>
UNCA Multimedia Department <http://www.mmas.unca.edu>
Vault Online Career Library www.vault.com/cb/careerlib/careerlib_main.jsp?parrefer=1051
Websites Related to UNCA Major <http://www.unca.edu/career/majorslinks.html>

UNC Asheville Career Center Resources for Multimedia Majors

Career Exploration:

100 Best Careers for the 21st Century
100 Jobs in Technology
20 Minutes from Home, The Best Computer Jobs in America
50 Best Jobs for your Personality
Becoming a Graphic Designer
Career Choices for the 90's for Students of Computer Science
Career Opportunities in Television, Cable, Video, and Multimedia
Careers by Design
Careers For Computer Buffs and Other Technological Types
College Majors and Careers
Computing and Software Design Career Directory
Cyber Careers
Great Jobs For Computer Science Majors
Great Jobs For Liberal Arts Majors
Liberal Arts Jobs
Opportunities in Engineering Careers
The College Career Bible
The College Majors Handbook
The JobBank Guide to Computer and High Tech Companies
Vault Career Guides

Job Search Resources:

Find a Federal Job Fast
Finding Your Perfect Work
Job Search Handbook for People with Disabilities
Job Searching Online For Dummies
Professional's Job Finder
Targeting the Job You Want
Ten Steps to a Federal Job
The Book of U.S. Government Jobs
The Top 10 Fears of Job Seekers
Vault Guides; Schmoozing and Resume, Cover Letters, & Interviewing, and Starting Your Own Business
Who's Hiring Who?

Internship Opportunities:

Americas Top 100 Internships
Directory of International Internships
Internship Handbook
The National Directory of Internships
Internship Success
Internships with America's Top Companies
Internships: Find the Right Internships for You
The Best 109 Internships
The Internship Bible
Vault Guide to Top Internships