

UNCA Alumni Survey Results
Surveys Conducted Summers of 1997, 1999, 2002

	UNC Asheville			UNC System		
	Graduating Class			Graduating Class		
	95-96	97-98	99-00	95-96	97-98	99-00
Sample						
Number of Graduates	467	492	502	22,821	23,427	23,617
Number of Alumni that was contacted and responded	325	319	219	8,174	7,780	4,116
% of graduating class that was contacted and responded	70%	65%	44%	36%	33%	17%

What were your plans at graduation? (Alumni can choose > 1)	%	%	%	%	%	%
work	69.2	66.1	75.7	72.7	73.9	78.7
additional study	22.2	20.1	23.9	20.4	20.1	20.4
other/don't know	16.6	15.0	11.0	12.7	9.7	8.1

Employment History	% yes	% yes	% yes	% yes	% yes	% yes
Have you been employed since graduation?	92.9	93.1	95.9	90.9	93.4	94.8
Have you been employed in NC since graduation?	86.7	87.8	85.6	86.3	85.0	84.5
Have you worked as a school teacher since graduation?	12.9	15.5	23.4	16.1	16.6	22.0

Current employment status - if not full-time student	%	%	%	%	%	%
employed full-time	84.2	84.1	80.0	90.0	87.7	87.2
employed part-time	12.5	13.3	10.9	7.1	8.3	7.1

Job Satisfaction - full-time employed only	% yes	% yes	% yes	% yes	% yes	% yes
Have any of your jobs offered valuable training?	78.5	83.9	90.1	87.3	88.1	89.2
Have any of your jobs had clear career potential?	71.1	81.8	76.3	84.4	86.0	84.4
Have any of your jobs offered the opportunity to develop your personal talents?	83.1	86.5	85.4	85.4	86.6	86.6
Have any of your jobs offered the chance to use what you learned in college?	78.9	76.4	80.9	82.6	83.6	85.0
Have any of your jobs offered the chance to live in a desirable area?	84.3	80.6	84.9	84.3	84.1	82.9
Have any of your jobs paid well?	62.0	70.9	57.6	72.8	73.3	65.9
	% direct/ some	% direct/ some	% direct/ some	% direct/ some	% direct/ some	% direct/ some
Job related to major	67.8	72.0	74.3	78.3	78.9	82.8

Institution preparation and earnings - full-time employed only	%	%	%	%	%	%
Do you think this institution prepared you well for employment?						
Yes	79.3	81.9	76.2	84.4	87.2	84.1
Not sure yet	5.0	8.4	13.2	5.8	6.2	7.1
No	15.7	9.7	10.6	9.8	6.7	8.9
	median range	median range	median range	median range	median range	median range
How much have you earned in last 12 months?	20,001- 22,500	22,501- 25,000	22,501- 25,000	22,501- 25,000	25,001- 27,500	27,501- 30,000

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	% very much/ some	% very much/ some	% very much/ some	% very much/ some	% very much/ some	% very much/ some
Contribution of Education to Skills and Abilities						
How much did your college education contribute to your:						
Speaking/oral communication	-	92.1	91.8	-	87.6	89.5
Writing skills	-	92.4	91.4	-	86.1	89.5
Analytic skills	-	95.3	92.3	-	89.5	93.9
Computer and IT skills	-	76.0	76.0	-	75.8	82.3
Leadership skills	-	85.8	82.2	-	84.8	85.8
Ability to function as part of team	-	90.6	91.4	-	88.2	90.6
Ability to accept ambiguity	-	90.0	81.7	-	88.0	85.9
Ability to be flexible, roll with punches	-	89.3	84.9	-	87.9	88.3
Ability to work with people from diverse backgrounds	-	91.2	86.5	-	88.5	88.9
Understanding implications of globalization	-	86.1	81.6	-	78.9	76.1
Ability to recognize and act on ethical principles	-	88.7	86.0	-	85.7	85.8

Additional Study after College						
	% yes	% yes	% yes	% yes	% yes	% yes
Have you -						
taken admissions exam for grad/prof school	29.5	31.3	33.8	26.4	28.4	29.0
applied for admissions to another college?	23.4	28.0	36.1	21.5	23.0	27.7
been accepted to another college? (of those who applied)	89.5	89.7	91.8	85.2	86.8	88.1
enrolled in another college? (of those who applied)	77.9	70.0	79.5	72.8	81.2	75.8
received any non-repayable financial awards? (of those enrolled)	34.0	36.4	40.3	34.6	37.0	35.1
	%	%	%	%	%	%
Percent of total seeking masters, PhD or 1st professional?	12.9	13.8	20.5	11.0	12.7	15.5
Masters	11.1	10.7	16.9	8.6	9.8	11.9
PhD	1.2	1.3	0.9	0.8	1.1	1.0
1st Professional	0.6	1.9	2.7	1.7	1.8	2.6
	% well/ adeq.	% well/ adeq.	% well/ adeq.	% well/ adeq.	% well/ adeq.	% well/ adeq.
How well prepared were you for additional study?	100.0	98.5	98.0	96.4	96.2	96.3
	%	%	%	%	%	%
Highest Degree you intend to pursue <i>in next 10 years</i>						
Masters	51.7	59.2	52.1	58.0	58.7	52.8
PhD	15.4	11.4	11.9	13.8	11.3	12.2
1st Professional	4.7	6.3	5.5	5.7	6.7	6.6

Financing Undergraduate Education						
	% yes	% yes	% yes	% yes	% yes	% yes
Did you receive any tuition assistance from employer?	5.5	4.4	6.8	8.4	8.5	9.6
Did you receive any needs based financial aid?	34.5	34.5	41.6	31.4	34.6	35.2
Did you receive other financial aid?	34.2	45.6	45.7	35.3	39.7	42.2
Did you take out any college loans?	40.9	40.1	44.3	39.9	46.5	45.8
What was amount of college loans (median range)?	7,500- 10,000	10,001- 12,500	12,501- 15,000	7,500- 10,000	10,001- 12,500	12,501- 15,000
Percent working 20 or more hours/week during senior year	51.9	53.3	45.2	50.9	51.6	46.2

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Career Counseling and Job Placement	%often/ some	%often/ some	%often/ some	%often/ some	%often/ some	%often/ some
How frequently did you use the following (often/some):						
Faculty career counseling	-	-	55.0	-	-	48.3
Departmental career counseling	32.9	34.7	41.0	35.2	35.2	41.5
Career Center Counseling	26.8	24.3	24.9	26.3	27.2	27.9
Job services	15.1	17.4	16.7	20.1	24.1	27.0
	% often/ some/ little	% often/ some/ little	% often/ some/ little	% often/ some/ little	% often/ some/ little	% often/ some/ little
How frequently did you use the following (often/some/little):						
Faculty career counseling	-	-	79.4	-	-	70.6
Departmental career counseling	61.2	61.2	72.8	59.3	60.4	67.5
Career Center Counseling	50.5	50.2	51.6	47.5	49.7	55.1
Job services	29.3	32.0	37.5	33.0	39.0	48.4
	% very/ some	% very/ some	% very/ some	% very/ some	% very/ some	% very/ some
How helpful were the following (if used):						
Faculty career counseling	-	-	93.7	-	-	89.7
Departmental career counseling	85.8	80.5	89.0	88.1	83.9	85.5
Career Center Counseling	78.4	77.2	75.7	84.2	81.6	80.8
Job services	61.1	66.3	63.0	76.2	77.5	72.5

Off-campus Experience (internship, co-op, student teaching etc)	% yes	% yes	% yes	% yes	% yes	% yes
Was there an off-campus experience as part of your major?	52.3	55.5	64.4	53.3	55.1	62.7
	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.
How would you rate that experience?	85.2	87.6	83.0	90.9	89.7	87.6

Research with Faculty Member	% yes	% yes	% yes	% yes	% yes	% yes
Were you actively involved in research project with a faculty member?	-	-	25.6	-	-	19.1
	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.
How would you rate that experience?	-	-	83.9	-	-	88.5

Overall Experience	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.	%good/ excel.
Evaluate the quality of the instruction in the major.	93.8	93.7	94.5	92.0	92.1	91.4
Evaluate the quality of instruction overall.	95.1	93.7	92.2	91.7	91.5	89.9
	%	%	%	%	%	%
Would you choose the same major field of study?						
yes	74.8	74.8	73.9	71.6	71.1	65.1
not sure	6.5	5.0	11.0	4.6	5.9	9.9
no	18.8	20.2	15.1	23.8	23.1	25.0
Would you choose the same institution?						
yes	88.9	85.8	79.4	87.5	85.6	79.6
not sure	4.6	7.3	12.8	4.3	6.1	10.5
no	6.5	7.0	7.8	8.2	8.4	9.9

Parents Education	% yes	% yes	% yes	% yes	% yes	% yes
Did either of your parents earn a bachelors or higher degree?	51.1	56.6	55.7	51.5	53.5	52.6